

DOMS[®] CLAPJOY[®]

Delivering Joys Of Life

- ★ BOARD GAMES
- ★ EDUCATIONAL TOYS
- ★ WOODEN TOYS



2024 PRODUCT CATALOGUE



IS 9873



PART 1
CML 8700163192
WWW.BIS.GOV.IN

IS 9873



PART 1
CML 8300156224
WWW.BIS.GOV.IN

CLAPJOY®
Delivering Joys Of Life



HAPPY CUSTOMERS

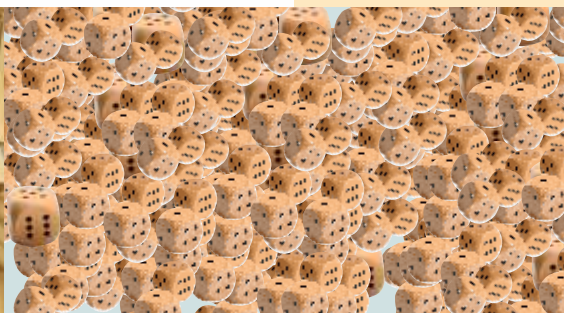


ABOUT US

Focussing to bring joy and happiness to millions of children across India and now the globe, CLAPJOY aims to provide sustainable and environment friendly products to the masses. We produce a wide variety of Make in India toys and games. Our collection is exhaustive suiting to all age groups and Comprises of new concept products with an aim to increase the range further as we meet the growing customer needs.

"CLAPJOY" has two manufacturing locations - one dedicated to wood-based products and the other focused on printing. All of our products are proudly Made in India and BIS certified, ensuring quality and safety. Our mission is to bring smiles to the faces of children while supporting local manufacturing and promoting sustainable practices.

OUR FACTORY

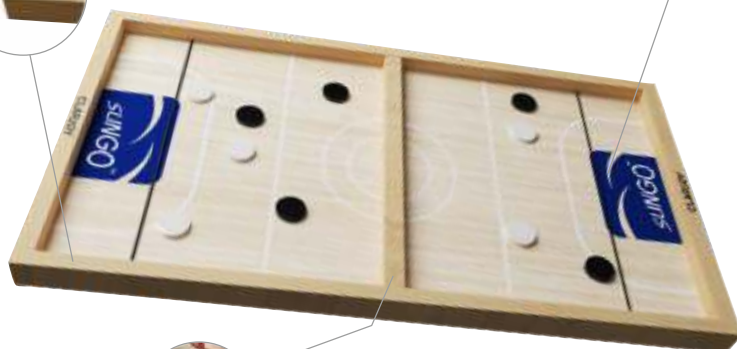


SLINGO

Age
5+
 Years

Top Quality
 Finishing

Flexible
 Rubber



High Quality
 Wood



PRODUCT CODE
110070



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
1200 gm	59 cm	30 cm	3.5 cm

PACKAGE INCLUDES : 1 BOARD, 10 STRIKERS

MRP : 849/-

DESCRIPTION

Slingo is a two player fun action board game. Place five Strikers on each side of the board. The player uses an elastic rope to launch the Strikers and pass through the goal on opponent side. First player with no strikers left on his side, wins !!!!

SLINGO

With Ludo,
Snakes & Ladders

Age
5+
 Years



*3 in 1
 Fastest Finger
 Board Game*



PRODUCT CODE
110540



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
1200 gm	59 cm	30 cm	3.5 cm

PACKAGE INCLUDES : 1 BOARD, 10 STRIKERS, 1 PAWN SET

MRP : 949/-

DESCRIPTION

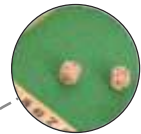
Slingo is a fast-paced two-player action board game where players launch Strikers using an elastic rope through a central goal. The first player to clear all Strikers from their side wins!! Enhance the fun with the ever-popular games of Ludo and Snakes and Ladders by simply flipping the board.

SHUT THE BOX

Age
5+
 Years



Top Quality
 Finishing



Lower noise &
 Smooth rolling



High Quality
 Wood



PRODUCT CODE
110010



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
1100 gm	27.5 cm	27.5 cm	4.5 cm

PACKAGE INCLUDES : 1 BOARD, 2 DICES, 1 INSTRUCTION
 MANUAL AND 1 REUSABLE SCORECARD

MRP : 999/-

DESCRIPTION

Shut the Box is a simple and classic dice strategy game that is fun to play and develops fluency with addition facts. This Game can be played between 2-4 Players. Goal of the game is to flip in maximum number of fingers by adding the dice numbers rolled before running out of options.

SLIDO

Age
5+
 Years



HOW HIGH CAN YOU GO?



SCREAM
 SLIDO



PRODUCT CODE
110120



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
900 gm	7.2 cm	7.2 cm	22 cm

PACKAGE INCLUDES : 54 WOODEN BLOCKS

MRP : 749/-

DESCRIPTION

Slido is a wooden block game made of hard wood. The game has 54 wooden blocks which are stacked to build a tower. The players slide out blocks from the tower and increase the height without crashing it. The blocks have a very smooth surface finish & rounded corners for a challenging play.

TIC-TAC CAMBIO

Age
6+
Years



Its not a normal X and O game



PRODUCT CODE
110020



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
500gm	28 cm	7.5 cm	4.5 cm

MRP : 799/-

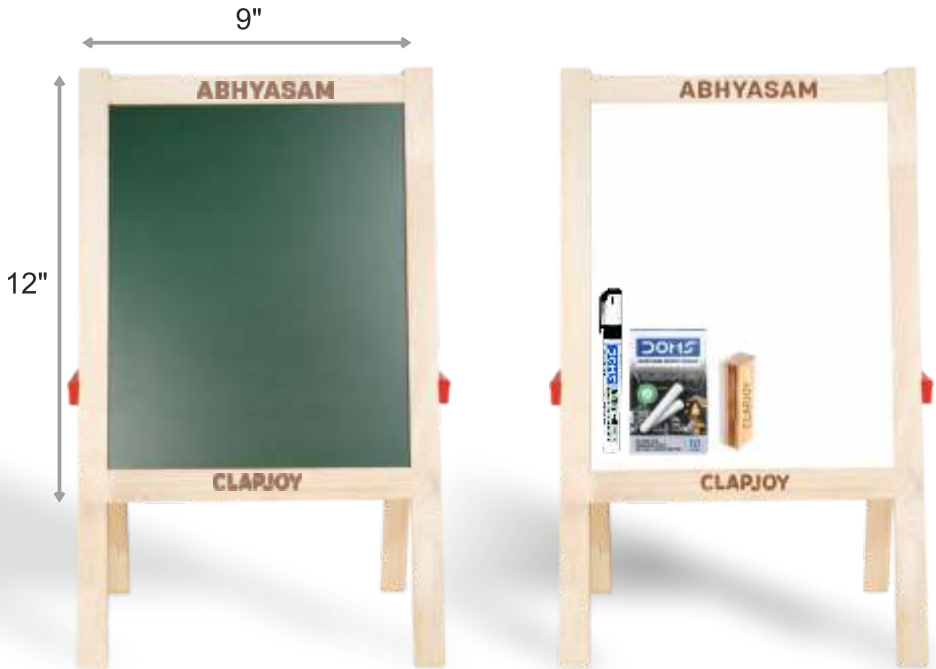
PACKAGE INCLUDES : WOODEN TACKS 12 , WOODEN STICKS 4

DESCRIPTION

Tic-Tac-Cambio is the perfect mind strategy game for adults and kids above 6 years. In this modern version of Tic-Tac-Toe, to win you have to line up three of your tacks in a row with some twist. The twist is that other player can swallow up your pieces to stop you from winning!

EASEL BOARD ABHYASAM

Age
4+
 Years



Board Game

PRODUCT CODE

110290



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
1200 gm	59 cm	30 cm	3.5 cm

MRP : 480/-

PACKAGE INCLUDES : 1 BOARD, 1 WHITE BOARD MARKER, 1 CHALK SET, 1 DUSTER

DESCRIPTION

This petite easel board is perfect for preschoolers and young learners. It features two panels: a whiteboard for marker pens and a green board for chalk. Abhyasam aids in fostering creative drawing and serves as a tool for enhancing a child's writing skills.

SHABD RACHNA

Age
4+
Years

आओ शब्द बनायें



PRODUCT CODE

110060



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
1200 gm	35.5 cm	21.5 cm	5 cm

PACKAGE INCLUDES : 124 PIECES, 2 HOLD TRAYS, 1 DISPLAY TRAY
AND 3 DOUBLE SIDED WORD SHEETS

DESCRIPTION

Hindi Shabd Rachna is the ideal way to learn Hindi word formation. The Hindi Shabd Rachna is a nice tool for developing your kids's Hindi Language skills & also aids in improving thinking ability and motor skills. It is made of rounded wooden chips for rugged & long use of the game.

CUBELLO

Age
4+
Years

Spell & Count Learning game



PRODUCT CODE

110230



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
1050 gm	25 cm	20 cm	4.5 cm

PACKAGE INCLUDES : 1 WOODEN LEARNING TRAY,
50 FLASH CARD, 16 WOODEN DICES

MRP : 799/-

DESCRIPTION

Cubello is an engaging board game for children aged 4+, designed to develop spelling formation and basic mathematical calculation skills. It combines fun with learning, making it an ideal educational tool for early childhood development.

SQUARED

Age
6+
Years

Battle of Numbers



PRODUCT CODE
210240



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
650 gm	25.5 cm	19 cm	3.8 cm

PACKAGE INCLUDES : 4 SQUARED BOARDS, 81 TILES

MRP : 599/-

DESCRIPTION

SQUARED is an engaging game that combines mathematical skills with a touch of luck. Players must fill a grid of 16 tiles in ascending order. The game captivates as one strategizes to prevent the opponent from completing their grid. This paper-based number game provides hours of entertainment and excitement.

EDUCATIONAL TRAY

Age
2+
Years

3D EDUCATIONAL TRAY (FRUITS)

MRP
150/-



PRODUCT CODE

110190

09
PIECES

2+
YEARS

3D EDUCATIONAL TRAY (VEHICLES)

MRP
150/-



PRODUCT CODE

110220

08
PIECES

2+
YEARS

3D EDUCATIONAL TRAY (ANIMALS)

MRP
150/-



PRODUCT CODE

110210

08
PIECES

2+
YEARS

3D EDUCATIONAL TRAY (VEGETABLES)

MRP
150/-



PRODUCT CODE

110200

08
PIECES

2+
YEARS

3D EDUCATIONAL TRAY (ALPHABETS)

MRP
150/-



PRODUCT CODE

110300

26
PICECS

2+
YEARS

3D EDUCATIONAL TRAY (NUMBERS)

MRP
150/-



PRODUCT CODE

110310

25
PICECS

2+
YEARS

3D EDUCATIONAL TRAY (SHAPES)

MRP
150/-



PRODUCT CODE

110320

16
PICECS

2+
YEARS

3D EDUCATIONAL TRAY (BODY PARTS)

MRP
150/-



PRODUCT CODE

110330

10
PICECS

2+
YEARS



PRODUCT DIMENSIONS

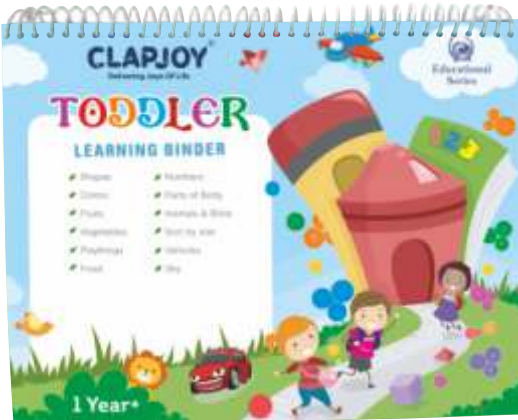
Gross weight	Length	Width	Height
325 gm	28 cm	19 cm	0.7 cm

DESCRIPTION

The Wooden Educational Puzzle Tray features wooden pieces shaped like various objects. Children engage by placing these pieces in a tray - matching the shapes - enhancing motor skills and learning objects names in an interactive educational way. All pieces have rounded corners & are child safe.

LEARNING BINDER VELCRO BUSY BOOK

Age
2+
Years



TODDLER VELCRO LEARNING BINDER

LEVEL
1

24
PIECES IN MASTER CARTON

PRODUCT CODE
210050

Age
2+
Years

MRP : 549/-



TODDLER VELCRO LEARNING BINDER

LEVEL
2

24
PIECES IN MASTER CARTON

PRODUCT CODE
210060

Age
2+
Years

MRP : 599/-



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
600 gm	30 cm	21 cm	4 cm

DESCRIPTION

Learning Binder is a book designed to engage a child through activities, featuring various interactive sections such as colors, alphabets, and stacking, allowing kids to work and learn simultaneously. This 18-page Montessori book will surely keep a child occupied with both early learning and enjoyment.

FLASH CARDS

Age
2+
Years

ALPHABETS

MRP
150/-



PRODUCT CODE
210090

28
DOUBLE SIDED
CARDS

2+
YEARS

ACTION

MRP
150/-



PRODUCT CODE
210190

28
DOUBLE SIDED
CARDS

2+
YEARS

FRUITS

MRP
150/-



PRODUCT CODE
210170

28
DOUBLE SIDED
CARDS

2+
YEARS

NUMBER & COLOURS SHAPES

MRP
150/-



PRODUCT CODE
210130

28
DOUBLE SIDED
CARDS

2+
YEARS

VEGETABLES

MRP
150/-



PRODUCT CODE
210160

28
DOUBLE SIDED
CARDS

2+
YEARS

HINDI

MRP
150/-



PRODUCT CODE
210120

28
DOUBLE SIDED
CARDS

2+
YEARS

ANIMALS

MRP
150/-



PRODUCT CODE
210110

28
DOUBLE SIDED
CARDS

2+
YEARS

OPPOSITE

MRP
150/-



PRODUCT CODE
210200

28
DOUBLE SIDED
CARDS

2+
YEARS

GOOD HABIT

MRP
150/-



PRODUCT CODE
210140

28
DOUBLE SIDED
CARDS

2+
YEARS

TABLE

MRP
150/-



PRODUCT CODE
210590

28
DOUBLE SIDED
CARDS

2+
YEARS



ITEM DIMENSIONS

Gross weight	Length	Width	Height
220 gm	14 cm	10 cm	2 cm

DESCRIPTION

Each box contains 28 double sided reusable cards to introduce your child with various concepts in an ingenious and fun way. The cards have been designed with bright pictures which help little minds to learn. Some activity cards have been added to boost the learning. These pre schooling cards are rounded & safe for the child.

PRE-SCHOOL ACTIVITY FLASH CARDS

Age
3+
Years



PRODUCT CODE
210041



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
475 gm	32 cm	18 cm	5 cm

PACKAGE INCLUDES : 32 REUSABLE CARDS,
SKETCH PENS, CLOTH, MARKER

MRP : 375/-

DESCRIPTION

The Pre-School Activity Flash Cards Kit is an interactive educational tool with reusable flashcards on letters, numbers, shapes, and colors etc. Ideal for preschoolers, it promotes hands-on learning, fine motor skills, and early literacy development.

MIND CRAFTERS

Age
6+
 Years



**Transforming 2D Sketches
 Into 3D Structures**



**24
 WOODEN
 PLANKS**

**20
 PATTERNS**

30
 NUMBER OF PIECES IN MASTER CARTON

PRODUCT CODE

210840



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
450 gm	32 cm	18 cm	5 cm

PACKAGE INCLUDES : 1 DOUBLE SIDED BOARD,
 1 SET LUDO PAWNS

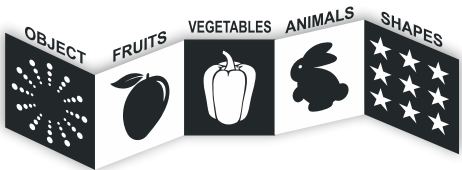
MRP : 350/-

DESCRIPTION

MIND CRAFTERS: Transform your 2D sketches into 3D structures using wooden planks. This creative kit allows you to design, build, and bring your ideas to life, making it perfect for imaginative minds and hands-on learning. Ideal for builders of all ages!

NEW BORN HIGH CONTRAST FLASH CARD

Age
0-1
Year



PRODUCT CODE
210020



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
320 gm	21.5 cm	22 cm	2.5 cm

MRP : 399/-

PACKAGE INCLUDES : 20 DOUBLE SIDE FLASH CARD, 2 WOODEN CARD HOLDER

DESCRIPTION

The New Born Flash Card set stimulates visual development in infants with high-contrast images and simple shapes. Ideal for enhancing early recognition and cognitive growth, it engages babies and supports visual perception.

SNAP MATCH

Age
5+
 Years

Match the common object and shout “SNAP”



Collect the most cards and win



PRODUCT CODE

210650



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
270 gm	14 cm	14 cm	2.5 cm

PACKAGE INCLUDES : 55 OCTAGON CARDS & 1 BOARD

MRP : 350/-

DESCRIPTION

Snap Match is a fast-paced card game where players match pairs of cards. Players shout "Snap!" upon finding a match to claim pairs- enhancing observation and reflex skills in a fun & engaging way.

CLASSIC 4

Age
6+
 Years



PRODUCT CODE
110280



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
600 gm	35.5 cm	35.5 cm	3.3 cm

MRP : 575/-

PACKAGE INCLUDES : 2 WOODEN BOARDS, LUDO/ SNAKE LADDER PAWNS, CHESS & TIC-TAC TOE PAWNS

DESCRIPTION

Experience classic board games re-imagined with our Ludo, Snakes & Ladders, Chess & Tic Tac Toe made with pine wood. Perfect for Party fun and strategic challenges, crafted for enduring enjoyment and quality play time with family and friends.

DIY DOLL HOUSE KIT

Age
6+
Years



NUMBER OF PIECES IN MASTER CARTON
24

PRODUCT CODE
270490



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
750 gm	28 cm	23 cm	6.5 cm

MRP : 699/-

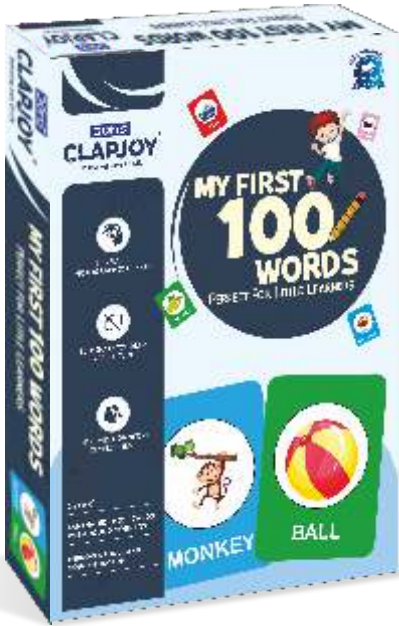
PACKAGE INCLUDES : PREMIER AND PAINT, 1 MANUAL, 8 WOODEN CUTOUT TRAYS

DESCRIPTION

DIY DOLL HOUSE KIT Create your own miniature world with this DIY dollhouse kit, complete with furniture and paint. Customize each room by assembling and decorating to your style. A fun, creative project that inspires hands-on play and artistic expression.

MY FIRST 100 WORDS

Age
2+
Years



Increase Vocabulary

Increase Memory

Engaging Games

Learn Objects



NUMBER OF PIECES IN MASTER CARTON
36
•



PRODUCT CODE
210020



PRODUCT DIMENSIONS

Mass weight	Length	Width	Height
348 gm	21.3 cm	15 cm	2.7 cm

PACKAGE INCLUDES : 50 LARGE CARD

MRP : 299/-

DESCRIPTION

MY FIRST 100 WORDS Introduce your little one to everyday words with these durable, laminated flashcards. Thick and easy-to-hold, each card features bright images, making them perfect for little learners. Encourage early vocabulary development through fun, interactive learning.

DOMS
CLAPJOY®
 Delivering Joys Of Life

DIY MAGNETIC PAINTING SET

Age
3+
 Years



PRODUCT CODE
110270



PRODUCT DIMENSIONS

Gross weight	Length	Width	Height
90 gm	19 cm	13 cm	0.5 cm

MRP : 50/-

PACKAGE INCLUDES: 2 PROFILES, 3 PAINT PODS, 1 BRUSH

DESCRIPTION

Turn your refrigerator and steel cupboard into a tapestry of memories with our DIY Magnetic Painting Kit. Personalize and adorn your space with colors, adding an effortlessly unique touch to your decor.